

SPEECH BY
BRIG. JEN. DATUK PROF. DR. KAMARUDIN HUSSIN
VICE CHANCELLOR OF UniMAP
MoA SIGNING CEREMONY BETWEEN UniMAP AND UMKC
PWTC, KUALA LUMPUR
25th SEPTEMBER 2013

Assalamualaikum and a very good morning to all:

The Honourable Mr. Hackett Gail, Executive Vice Chancellor and Provost of UMKC,

The Honourable Ms Mary Lou A Fritts, Vice Provost and Chief Information Officer of UMKC,

The Honourable Mr Melvin Curtis Tyler, Vice Chancellor for Student Affairs and Enrollment Management.

Yang Berbahagia Datin Prof Dr. Zuraidah Mohd. Zain, Assistant Vice Chancellor (Corporate Communication).

Ms. Jennifer Erika DeHaemers, Associate Vice Chancellor for Enrollment Management.

Mr. Wilson S.Y. Ang, Director for China and Asia Pacific Operation.

Ms.Kami Sue Thomas, Assistant Dean for Student Services and Institutional Research.

Ms Marcie Renee Barajas Munoz, Assistant Director, International Student Affairs.

Mr.Wilson s.Y. Ang, UMKC's Asia Regional Representative

UniMAP's EXCO

Prof.Dato' Dr. Abdul Razak Hj.Omar, Coordinator of Anjung UniMAP

The Deans and officers of UniMAP,

Member of the Media, Ladies and gentlemen

It is really great to meet all of you here at PWTC, Kuala Lumpur. It is also a great honour for me and my colleagues from Universiti Malaysia Perlis (UniMAP) to welcome all the delegate members of University Missouri Kansas City (UMKC) USA, to Malaysia, and to the capital city of Kuala Lumpur.

Certainly, my gratitude goes to the honourable Mr.Hackett Gail, Executive Vice Chancellor and Provost of UMKC, for your

willingness and commitment to come over to Malaysia; and to our capital city of Kuala Lumpur.

Ladies and gentlemen:

Let me share a bit with all of you about our roles and functions of our presence in the city of Kuala Lumpur and of our existence in the Klang Valley here.

Kuala Lumpur as a capital city and financial centre of Malaysia has all its outstanding entrepreneurship infrastructures, financial and business outlets ; and moreover Kuala Lumpur is also linked with Cyberjaya-IT corridor. Kuala Lumpur is definitely part of our regional education destinations and a long term academic strategy.

We have established the city office of Anjung UniMAP Kuala Lumpur a few years ago. The presence of our city office, Anjung UniMAP, at this great place of Putra World Trade Centre – PWTC, signifies our University’s vision and commitment in providing engineering and entrepreneurship adventures and engagements to all our potential clients, businesses and industries, in the greater area of Kuala Lumpur.

At the moment, we offer a post graduate program in MBA Engineering Management and also soon will collaborate with a German Company – Lexolar, in promoting solar energy education in Malaysia. The Anjung's next move is to design and offer few short term courses, in entrepreneurial-based and motivation courses which will be run at the Anjung UniMAP KL.

Our long term strategy, is to promote and provide UniMAP's academic professional programs, and especially in the area of SME entrepreneurship and business at large. That is also meant, to provide and expand our current engineering and entrepreneurships programs to various levels of professional potentials; such as to corporate organizations, entrepreneur institutions and various target groups both at local and international destinations;

Ladies and gentlemen:

At this point, I would like to recall back that, in the past few months, that we had already done a collaboration project between our two universities, and the result is exceptionally interesting and amazing. Indeed, through this pilot project, PC BITE, we have already established a very special relationship between us.

This first joint-program of Professional Certificate in Business Innovation and Technology Entrepreneurship (PC BITE) between UMKC Kansas City and Anjung UniMAP, Technopreneur UniMAP Sdn Bhd, and School of Business Innovation and Technopreneurship was really a significant move in making our academic relationship meaningful and effective.

I have been informed that UMKC's entrepreneurship community project is a great project and have been well received in Kansas City. We want to learn your experience on how your close effort with Kauffman Foundation in nurturing your local communities or societies becoming an entrepreneurial state. For this, we would like to adopt this project to become as our University's community entrepreneurial model. We also appreciate if UMKC could assist us to establish an entrepreneurial territory in Kuala Lumpur and Perlis, where the interaction between business and entrepreneurial communities, academicians, individual or angel capitals will take place.

It is fascinating for me and my colleagues from UniMAP to know that there are many rooms for the collaboration projects, in which we can work jointly. On this point, I would like to propose some ideas as followings:

1. On a wider scope of collaboration and future projects, UniMAP hopes to extend its R&D projects to UMKC or vice versa, establishing student exchange programs at all levels, and also sharing and carrying out some of our niche area projects at either university's amenities. We also hope your world's number one researcher , Prof Dr Michael Song, could come and assist our young researchers and talented lecturers, to follow his path, and thus elevating our School of Business Innovation and Technopreheurship (PIPIT) to be a top business school in Malaysia, especially in the area of business innovation and technology entrepreneurship.

2. We also would like to learn from UMKC's own experience on how your university has transformed its business centre to become the top business innovation research in the world. We would not expect UniMAP to be a world's number one business school, but it would be better if we could become Malaysia's new top business school in research as UMKC. Can your expert Michael Song become our icon at UniMAP?

3. Through our own experience in the US recently, some of the American-based entrepreneurship topics that we have been exposed to by UMKC's experts, are not applicable to Malaysian situations. So, it would be workable and practical, if we could organize a kind of reciprocal research programs between our two countries. It is advisable that your expert matters to come

to Malaysia and working closely with the academic staff, or perhaps understanding the Asian environments so that your perspectives would be more universal, and jointly or locally accepted.

Ladies and gentlemen:

Before I end my speech, I wish you all very well, and hope that, all of you will have a nice and wonderful stay in Malaysia. It is a great experience for us, no doubt, to meet you all here today. It is wonderful for me to inform that, UniMAP and my fellow colleagues from various engineering fields, is very proud to share and to extend our academic collaboration work with UMKC. We should establish a special committee to look into this collaboration.

My very special thanks should also go to Prof. Dato' Abdul Razak Haji Omar, Associate Professor Dr. Hazry Desa, Dean of School of Business Innovation and Technopreneurship; and all the UniMAP's staff at Anjung and the main Perlis Campus, and to all those who had contributed and made this meeting a very meaningful and memorable one.

Thank you all and **Wassalamualaikum Warahmatullahi Wabarakatuh**