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**GESC 2016: Participants Express 'Greening The Earth' In Video Competition**

Sungai Chuchuh, 17 August – Global Entrepreneurship Summer Camp (GESC) expressed their appreciation for natural greenery through the *Greening The Earth* programme which was held in the eleventh day of GESC 2016.

Head facilitator Jasin Abdul Halim also a language tutor at the Universiti Malaysia Perlis (UniMAP) Centre of International Languages (CIL) said that the programme was intended to expose GESC 2016 participants to appreciate nature and green vegetation.

He said the participants, which were divided into two groups, had to carry the gardening equipment provided to plant trees at the playground and bus stop areas at UniCiti Alam Campus.

“The groups were further divided into a number of smaller groups consisting of four participants each to plant the trees and record a short video with the theme *Greening The Earth*,” he stated when approached here today.

He explained that the videos, which were taken using the participants' mobile phones, were then uploaded to the official GESC 2016 Facebook page for selection.

“The uploaded video must be promoted to the public or to Facebook friends by tagging their team-mates.

“At 5 PM, the video with the most likes and follows the programme theme today will be selected as the winner and their upload will be the official GESC 2016 video,” he said.

Jasin said that the GESC programme participants which consists of Bangladesh, Thai and local students will be able to convey their message of love for green vegetation to the world after being uploaded to social media.

“This shows out appreciation to green plants is unbound and can be done by a group as small as the GESC 2016 participants.

“The activity teaches the participants and society to care for the greenery no matter where they are,” he said.

The *Greening The Earth* programme was managed by CIL and also received cooperation from the UniMAP Sustainable Campus Committee, UniMAP Holdings and the Institute of Sustainable Agrotechnology (INSAT).

GESC 2016 which began on 7 August and conclude next Saturday assembles 103 participants from three countries.

**Released by :**

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